



# A Gettysburg Christmas Festival

December 6-8, 2024

**Exclusive Event Sponsor** **\$20,000**

**A Gettysburg Christmas Festival by [Your Company]**

**Online + Promo + Merchant + Bronze + Silver + Gold + Platinum, plus...**

Logo on Festival Billboard

VIP Parking Pass

great visibility for your business

convenient access

**Platinum Sponsor** **\$10,000**

**Support your community!**

**Online + Promo + Merchant + Bronze + Silver + Gold, plus...**

Multimedia Promotions

Festival program maps for distribution

Community Media, WGAL, podcasts, etc.

receive early copies to share

**Gold Sponsor** **\$5,000**

**Reach your local audience!**

**Online + Promo + Merchant + Bronze + Silver, plus...**

Logo in Gettysburg Times 'thank you' ad – \$350 value

**Silver Sponsor** **\$2,500**

**Your logo all over town!**

**Online + Promo + Merchant + Bronze, plus...**

Logo on the festival poster – displayed at festival stages and downtown locations

**Bronze Sponsor** **\$1,000**

**Expand your reach!**

**Online + Promo + Merchant, plus...**

Social media acknowledgement  
over 100,000 followers

Linked company website from festival website  
over 11,000 views on festival weekend

**Merchant Sponsor** **\$500**

**Get your business out there!**

**Online + Promo, plus...**

Logo in printed festival program map  
over 5,000 distributed

Official Sponsor Sign

festive, prominent sign for your business to display

**Promo Sponsor** **\$250**

**Promote your business by participating!**

Website, social media, program maps, posters – Great price for a huge audience!

Join the festival by creating your own entertainment or special for your business! Ask us for ideas or referrals!

**Online Sponsor** **\$100**

**Promote your business on the festival website!** Festival website – Reach thousands of visitors online!

[agettysburgchristmasfestival.com](http://agettysburgchristmasfestival.com) | 717.337.3491 | [mainstreetgettysburg.org](http://mainstreetgettysburg.org)

Main Street Gettysburg, Inc. is a non-profit 501(c)(3) organization committed to the preservation and revitalization of historic Gettysburg for the benefit of its citizens, businesses and visitors. The official registration and financial information for Main Street Gettysburg, Inc. may be obtained from the Pennsylvania Department of State by calling 1-800-732-0999. Registration does not imply endorsement. All fundraising contributions to Main Street Gettysburg, Inc. projects are subject to a 10% administrative fee to partially reimburse the organization for operational expenses related to the project and fundraising efforts.



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## HOW TO JOIN THE FESTIVAL

***PARTICIPATION IS STRONGLY ENCOURAGED TO BRING PATRONS TO YOUR BUSINESS!***

- Option 1:** Support Main Street Gettysburg with one of the standard sponsorship levels.
- Each package includes promotional benefits according to its level.
- Option 2:** Arrange your own entertainment or spectacle for your business, street, or area.
- **Promotional fee to Main Street Gettysburg is required.\***
    - Covers inclusion in printed materials, website, and social media.
  - Coordinate with your neighbors on a theme and cost sharing.
  - Check out gigsalad.com, subwaytalent.com for ideas.
  - Contact Main Street Gettysburg for ideas.

### Ideas

- Entertainment
- Street Performers
- Photo ops
- Crafts
- Special offers



### **\*Overhead costs exceed \$25,000**

- Road closures \$3500
- Shuttles \$2500
- Portable restrooms \$1900
- Program maps \$1700
- Signage \$1700
- Stages \$1200
- Multimedia \$1300
- Professional Services \$12,000
  - Fundraising & Partners
  - Scheduling & Coordination
  - Permits & Permissions
  - Contracts & Accounts
  - Graphics & Advertising
  - Website & Social Media
  - Vendors & Volunteers
  - Supplies & Clean up
  - Set up & Tear down