



A Gettysburg Christmas Festival

December 1-3, 2023

2023 Sponsorship Opportunities

Exclusive Event Sponsor \$20,000

[Your Company Name] 'A Gettysburg Christmas Festival', Presented by Main Street Gettysburg

Platinum Sponsor \$10,000

- Shuttle Service
- Ice Skating Rink
- Carriage Rides

Gold Sponsor \$5,000

- Carriage Rides
- Live Music/Entertainment
- DJ Services
- Event Signs
- Portable Restrooms

Silver Sponsor \$2,500

- Shooting Stars
- Costumed Reindeer
- Street Performers
- Mechanical Reindeer
- Mechanical Snowboard
- Bounce Houses
- Photo Booths
- Event Programs

Bronze Sponsor \$1,000

- Information Booths
- Library Stage
- Contests & Prizes

Friends Sponsor \$500

Merchant Sponsor \$250

agettysburgchristmasfestival.com | 717.337.3491 | mainstreetgettysburg.org

Main Street Gettysburg, Inc. is a non-profit 501(c)(3) organization committed to the preservation and revitalization of historic Gettysburg for the benefit of its citizens, businesses and visitors. The official registration and financial information for Main Street Gettysburg, Inc. may be obtained from the Pennsylvania Department of State by calling 1-800-732-0999. Registration does not imply endorsement. All fundraising contributions to Main Street Gettysburg, Inc. projects are subject to a 10% administrative fee to partially reimburse the organization for operational expenses related to the project and fundraising efforts.

SPONSORSHIP MEDIA PACKAGES

EXCLUSIVE SPONSOR

\$20,000

- Large logo in printed festival program
- Linked company website from event website
- Linked company website from Borough website
- Social media acknowledgement
- Official Sponsor Sign
- Large logo in Gettysburg Times 'thank you' ad
- Up to 20 mentions in TV/radio promotions (if broadcast)
- One Engraved Brick
- Festival programs for distribution
- 4 items from the Festival Gift Shop

PLATINUM SPONSOR

\$10,000

- Logo in printed festival program
- Linked company website from event website
- Linked company website from Borough website
- Social media acknowledgement
- Official Sponsor Sign
- Logo in Gettysburg Times 'thank you' ad
- Up to 10 mentions in TV/radio promotions (if broadcast)
- Festival programs for distribution
- 4 items from the Festival Merchandise Store

GOLD SPONSOR

\$5,000

- Logo in printed festival program
- Linked company website from event website
- Social media acknowledgement
- Official Sponsor Sign
- Logo in Gettysburg Times 'thank you' ad

SILVER SPONSOR

\$2,500

- Logo in printed festival program
- Logo on event website sponsor page
- Social media acknowledgement
- Official Sponsor Sign
- Listed in Gettysburg Times 'Thank You' ad

BRONZE SPONSOR

\$1,000

- Logo on event website sponsor page
- Official Sponsor Sign
- Social media acknowledgement

FRIENDS SPONSOR

\$500

- Official Sponsor Sign
- Listed in Gettysburg Times 'Thank You' ad

MERCHANTS

\$250

- Official Sponsor Sign